



Discover

thousands of new customers in the Town of Surfside.

Advertise in the monthly *Gazette* newsletter, a trusted publication produced by Surfside for more than 25 years. It is mailed directly to more than 6,000 residents and businesses in this growing and affluent beach front community. Advertising rates and information are available at Surfside Town Hall, 9293 Harding Avenue.

Deadlines are the 20th of each month, so call or email us today!

Who We Are:

The Town of Surfside is a beautiful oceanfront community located in the tropical paradise of South Florida. Perfectly situated between Miami Beach and Bal Harbour, Surfside combines tranquil small-town warmth with a vibrant shopping district and eclectic restaurants.

With the Gazette, you can capture this valuable market 12 months of the year! Surfside has a desirable demographic that can only be reached through the *Gazette*, a full-color publication that covers all the events and activities of the Town.

Advertising Rates in the Gazette

AD SIZE	One time	3x	6x	12x
Quarter Page (3.5w x 5h)	\$175	495	900	1,500
Eighth Page (3.5w x 2.5h)	\$ 80	225	420	720
Business Card (3.5 x 2)	\$ 75	210	360	600

The Surfside *Gazette* is a monthly publication. The one-time advertising rate is for **one ad** in **one issue** of the Gazette. If you want to advertise more than one time (3, 6 or 12 times) you must pay the amount listed above in full, which includes discounts compared to the one-time rate.

ADVERTISING CRITERIA

The purpose of this advertising policy is to promote local business by providing a forum in the Town Newsletter for advertisements. The policy limits advertisement to businesses, groups and organizations operating within the corporate limits of the Town of Surfside. Residents and business owners interested in advertising in the Surfside *Gazette* should consider the following policies: 1) The Town will have sole discretion in selection, rejection and placement of advertisements. 2) Cancellation of advertisements with proper 30-day notice. 3) Limited liability for errors in advertisements. 4) The right to revise advertising rates with notice.

The policy prohibits:

- Town employees from using advertisements for personal gain
- Promotion of tobacco, alcohol and other addictive substances geared towards children
- Prejudicial and/or discriminatory advertising
- Advertisements that violate any laws or statutes
- Political candidates and/or parties from advertising
- Fraudulent and/or deceptive advertisements



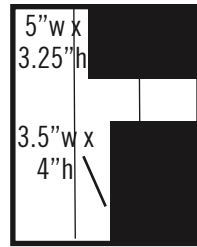
TOWN
of
SURFSIDE

GAZETTE

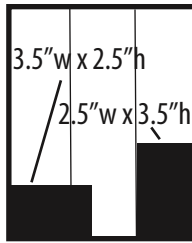
CONTRACT ON
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CONTRACT FOR ADVERTISING IN

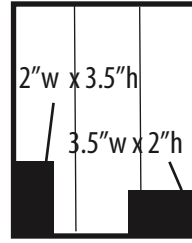
Town of Surfside's Gazette Newsletter



QUARTER PAGE



EIGHTH PAGE



BUSINESS CARD

ADVERTISING CONTRACT - ALL SECTIONS MUST BE COMPLETED

COMPANY NAME

CONTACT NAME

ADDRESS

PHONE

ALTERNATE PHONE

EMAIL

AD SIZE

RATE

NUMBER OF MONTHS/ISSUES
YOUR AD WILL RUN

FIRST MONTH
AD WILL APPEAR

SIGNATURE

DATE

No advertisements can be accepted without full payment and must be photo-ready. Only checks, cash or money orders are accepted. Checks should be made payable to "Town of Surfside." Return this form with check and advertisement to:

Town of Surfside
9293 Harding Avenue
Surfside, Florida 33154
Phone (305) 861-4863 ext. 232

Attention: This form and advertisement
in PDF format may also be emailed to:
dhunziker@townofsurfsidefl.gov

This is a standard advertising contract between the above individual/company/organization and the Town of Surfside, FL. The Town reserves the right to refuse acceptance of any advertisement. The individual who signs the above contract is responsible for all advertisement content and the Town is not liable for and does not endorse any product or services offered by an advertiser. All advertising fees must be paid by the submission deadline. Multiple insertions must be paid for as stipulated in the contract. If, for any reason, the Town of Surfside is unable to publish a scheduled issue of the Gazette, advertisements will be next published issue. Advertisements should be camera-ready or supplied in a digital file format (tiff, jpeg, eps or pdf). Facsimile submissions will be charged a preparation fee.

OFFICE USE ONLY

RECEIVED FROM _____ AMOUNT _____ DATE _____

☐ CASH ☐ CHECK # _____ ☐ CASHIER'S CHECK PAYMENT RECEIVED BY _____